Rule of Thirds

The one rule all legendary photographers abide by
The “Rule of Thirds” is a simple guideline to help you produce a photo that is more likely to be visually appealing based on how you compose and frame your subject.
The idea behind the “Rule of Thirds” is to think of a photo divided evenly into thirds. You will visualize points (where lines intersect) to subconsciously motivate your viewers to quickly focus in on your point of interest.
Point of Interest

Point that gives a sense of environment and detail to story
Points of Interest

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MULTIMEDIA DEVELOPMENT AND EDITING
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Things to Avoid:
Don’t disrespect your subject. Move the camera lens to be eye level with them! Let their eyes connect with the viewers. Never, ever look down (or up) on your subject with the lens, this is considered very disrespectful.

Also, be mindful of your background and surroundings. No pure white walls, window blinds, or anything that will create negative space.
Is this Photojournalism or a bad family-vacation photo? Don’t pose your photos. Let the moment happen naturally.
Is the subject the little girl to the left or the lady to the right? Find a subject and focus in on it like a laser. Take everything else that does not tell the story and remove it.
Don’t you just love how this photographer shows us mostly asphalt and a car hood? I think he meant to show the damage to the side of the car.

Avoid negative space at all cost! Remember, don’t look down on your subject either!
OMG! What do I focus on? What is this? NO NO NO NO NO NO NO NO NO NO NO NO NO NO NO NO!!!!
Be inspired:
Remember the eyes connect you with the person’s soul! Connect your viewers to the photo so they can FEEL the moment!
Always be ready to capture the moment! Never be unprepared. The moment may unfold within a split second.
Your photo may very well end a war, inspire a generation, end hunger. Never underestimate the power of photojournalism.
“The pictures are there, and you just take them.”

-Robert Capa