Course Syllabus

ENGLISH COMPOSITION I - ONLINE

BASIC INFORMATION

CATALOG COURSE CODE: ENC1101
THREE-LETTER COURSE ABBREVIATION: ENC-O
PART OF DEGREE PROGRAM: Core Four

COURSE DESCRIPTION

Full Sail’s English Composition course offers a fundamental understanding of the critical and practical aspects of writing. Using a multimodal composition approach, students will learn how to write professional profiles, compose narratives, conduct library research, conduct peer reviews, and use APA formatting. By applying their knowledge to their academic studies and professional development, students will recognize English Composition’s significance in professional presentation, project development, peer feedback, and professional success.

COURSE MATERIALS

- Full Sail learning management system (FSO)
- Full Sail academic research services
- Full Sail instructional designed learning materials
- McGraw-Hill’s Connect site with Engaging Questions (e-book) and adaptive Personalized Learning Plan
- Computer (Mac or PC)
- High-speed Internet access
- Microsoft Office (preferred) or GoogleDocs

COURSE OBJECTIVES

Students will accomplish these course objectives by completing the tasks specified:

- Develop a professional written image
  - Evaluate profile
  - Identify areas for improvement
  - Update contact information
  - Identify key terms that describe what the profile should accomplish
  - Identify a course of action for profile revision

- Understand how writing can inform and influence an audience
  - Determine a target audience
  - Examine classmates’ writing and give peer feedback
  - Interpret feedback from instructor and peers
  - Revise profile to reflect desired image

- Understand how narrative writing can capture an audience’s attention
  - Utilize narrative writing to present information about a defined topic
  - Explore how writing is used in chosen industry

- Use research to inform and support a topic
  - Use the Full Sail Library research databases to conduct research

- Devise a plan of action for a project
  - Write a clear, organized pitch
  - Use writing to plan a project

- Develop a working draft and solicit advice from peers to learn about the revision process
  - Post a working draft of a writing project
  - Solicit advice from peers by asking directed questions about work quality and developmental strategies

- Understand the significance of peer collaboration in the learning and revision processes
  - Collect and utilize the advice of peers to improve upon first draft
  - Actively participate in the peer review process by providing feedback to peers
ENGLISH COMPOSITION I - SYLLABUS

COURSE OBJECTIVES (continued)
Employ the correct use of APA formatting to protect work from plagiarism and copyright infringement
- APA cite all written research, images, music, and video in-text
- APA cite all written research, images, music, and video on a final APA References page
Understand the revision process and the role it plays in producing quality writing and media
- Update writing to reflect knowledge developed throughout the month
- Evaluate the necessity of keeping written information up to date
Apply an understanding of the revision process by completing a final version of a multimodal composition
- Properly APA cite all outside sources
- Present an understanding of writing as a vehicle for professional development
- Communicate narrative and research using the composition tools developed throughout the month

COURSE OUTCOMES
By the end of this course, students will be able to:
- Evaluate the effectiveness of writing in a professional capacity
- Identify an audience
- Identify how writing plays a significant role in various entertainment industry careers
- Properly APA cite outside sources to avoid plagiarism and copyright infringement
- Utilize library research databases to inform and support topics
- Understand how the writing process plays a role in project development

DEGREE CONNECTION
The English Composition course is designed to instill confidence and relevancy to the writing process in the entertainment, media, and innovation industries. As students progress through their degree programs, it is important that their writing and research skills exude professionalism, and the ability to combine writing with modes of media relevant to their chosen industries. This course provides the foundation that students will need to effectively utilize writing throughout their academic careers, and beyond.

INDUSTRY CONNECTION
Students will be exposed to the necessity and responsibilities of being a capable writer in the entertainment, media, and innovation industries. Concise writing enables professionals to communicate effectively in the workplace. Understanding the role of writing in all professions, and how to effectively apply writing to multiple modes of media will increase the professionalism of Full Sail graduates and enable them to use writing in a powerful way.
RESEARCH COMPONENT

One focus of the English Composition course is using the appropriate tools, technologies, and resources for activities. This course will use Internet and Full Sail Library resources to complete a majority of the assignments. Students will conduct research to investigate the role writing plays in their chosen careers. Activities will include practicing the use of APA formatting to cite sources and utilizing the Full Sail Library research databases to inform and support ideas.

ADDITIONAL RESOURCES

Here is an introductory list of additional tools and technologies to expand your understanding of English Composition course concepts. Other resources will be provided in the course.

- Full Sail Writing Center
- Purdue OWL
- EBSCOhost
- lynda.com
- Compfight.com

TOPICS COVERED

- Professionalism
- Collaborative writing
- Brainstorming
- Concision
- Audience
- Knowledge sources
- Library research
- APA formatting
- Peer review
- Revision

LEARNING ACTIVITIES

Students will participate in a variety of activities throughout the month that will honor multiple learning styles, explore library resources, facilitate peer review, examine the role of writing in a professional capacity, utilize APA formatting guidelines, and develop a unique composition. Some of the types of activities are outlined below.

Activities

Each week students will participate in a collection of activities that will reinforce the weekly objectives. Examples of activities include reading publications, participating in or viewing archived synchronous sessions, and conducting outside research.

Discussions/Workshops

Throughout the month, students will have the chance to engage with their peers and instructors in the discussion forums. Students will utilize discussions to workshop their writing to emphasize the collaborative nature of writing and the revision process. Students and instructors will collaborate, share new ideas, and identify areas for improvement in these forums. Students are expected to visit the discussion forums on a daily basis for the best possible experience.

Assignments

Students will participate in a selection of assignments designed for multiple learning styles in the English Composition course. These will include completion of “Think Sheets” to examine feedback and process, evaluation of library research database sources, reporting of progress, and evaluation of personal development.
ENGLISH COMPOSITION I - SYLLABUS

GRADE WEIGHTS
- Professionalism: 10%
- Personalized Learning Plan: 10%
- Quizzes: 10%
- Discussions & Writing Assignments: 50%
- Final: 20%

STRATEGIES FOR SUCCESSFUL LEARNING
- Visit the course platform daily and engage with your instructor and peers.
- Engage with the instructor on a regular basis for feedback on activities and assignments each week. Contact your instructor via email, instant messaging programs, and phone if you have questions.
- Read the announcements on the course site daily.
- Download your e-book during Week 1 and refer to it frequently.
- Make weekly appointments with Full Sail’s Writing Center.
- Work on each activity, discussion board, and assignment as you receive feedback from your instructor and peers.
- Utilize library resources.

COURSE-SPECIFIC RUBRICS
Rubrics will be provided in the course materials.

DEFINITION OF A CREDIT HOUR
English Composition I is a 4.0 credit hour course. Full Sail University breaks down one semester credit hour into 45 units of academic activities as follows:

<table>
<thead>
<tr>
<th>Academic Activity</th>
<th>Week 1</th>
<th>Week 2</th>
<th>Week 3</th>
<th>Week 4</th>
<th>Total Hours</th>
<th>Total Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of contact hours</td>
<td>15</td>
<td>15</td>
<td>16</td>
<td>14</td>
<td>60</td>
<td>120</td>
</tr>
<tr>
<td>Number of homework hours</td>
<td>29</td>
<td>29</td>
<td>35</td>
<td>27</td>
<td>120</td>
<td>60</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>180</td>
</tr>
</tbody>
</table>